

English 106
Public Document Project: Proposal
Spring 2005

For Friday, I would like you to write a brief proposal (approximately 200–250 words) for a potential public document. This proposal, which can be written in the form of a couple of paragraphs or in list of bullet points of 3–5 sentences each, should answer the following questions:

- What is the purpose behind writing this public document? What need would it serve? What does it accomplish?
- Whom do you represent (formal group or segment of the population)?
- What audience does the public document address? What are their needs, values, and attitudes?
- What does the audience know? What don't they know? What do they need to know?
- What kind of public document do you think this should be? Should it be a charter, a petition, an open letter, a manifesto, or something else?
- What form do you think the document will take? Will your work be structured as a text document, a flyer or brochure, a webpage, an email, or something else? Why should it take that form?