	Public Document	score (0-10)
1	The public document expresses a clear informative or persuasive purpose. Members of the intended audience know what they are supposed to do or to think after reading the public document.	
	In a complete sentence, what is the informative or persuasive purpose of your public document?	
2	The organization is appropriate to the overall persuasive or informative purpose.	
	How is your document organized? List the sequence of topics through which your public document proceeds.	
3	The profile addresses/invokes/targets the intended audience(s).	
	Who is the intended audience for this public document? Is there more than one? State specifically how the document addresses its audience.	
4	The genre of the document is appropriate for the given context. In other words, the genre—manifesto, open letter, petition, etc.—makes sense with regard to the purpose of the document. If, for example, readers have little time to read, then the document is designed with that it mind. If the document is to be distributed in a particular manner, then the document fits that situation.	

	What is the genre of your public document? Why is this genre appropriate to its purpose?	
5	The diction, tone, mechanics, etc. are appropriate to the rhetorical situation. In other words, if "informal" language, "slang" terms, and unusual spellings are used, it is because they are appropriate to the audience and the context. If the rules of Edited American English are ignored, they are ignored for a reason.	
	Are there places where your document does not follow EAE? Where are they and why are they rhetorically effective?	

Project Assessment Document	score (0-10)
6 The PAD explicates how the public document responds to the rhetorical situation.	
7 The PAD chronicles the production of the document, including challenges, compromises, and successes	
8 The PAD outlines remaining steps to make document legitimate/accomplish purpose	

Reflective Response	score (0-10)
9 The Reflective Essay explicates individual's role in the project.	
10 Average of rank	

/100 percent

/20 points